Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3389)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform shareholders and potential investors of the Company that the Group expects the unaudited net profits for the six months ended 30 June 2013 will record a decrease as compared to that for the corresponding period in 2012 mainly due to the impairment provision made on some assets of the Group pursuant to relevant accounting standards, and the relatively substantial impact on the non-recurring gain from the disposal of OMAS in early 2012.

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.

This announcement is made by Hengdeli Holdings Limited (the "Company", together with its subsidiaries as the "Group") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the "SFO").

The board of directors (the "Board") of the Company wishes to inform shareholders and potential investors of the Company that, based on the preliminary review of the unaudited consolidated management accounts of the Group, the Group expects the unaudited net profits for the six months

ended 30 June 2013 will record a decrease as compared to that for the corresponding period in 2012. Such decrease is mainly attributable to:

- since early 2013, there was a substantial drop in the share price of Ming Fung Jewellery Group Ltd. ("Ming Fung") after the Group acquired Ming Fung's shares and in accordance with the relevant accounting standards, the Group had to make corresponding impairment provision on the shares of Ming Fung;
- the relatively substantial impact on the non-recurring gain from the disposal of OMAS in early 2012;
- the decrease in the overall gross profit margin of the Group due to adverse economic condition.

The Company is still in the process of finalizing the interim results for the six months ended 30 June 2013. The information contained in this announcement is only based on the preliminary assessment by the Company's management according to the unaudited consolidated management accounts of the Group, and is not based on any figures or information that have been audited or reviewed by the Company's auditors. Financial information and other details of the Group will be disclosed in the interim results announcement of the Group for the six months ended 30 June 2013 which is expected to be published in August 2013.

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.

By Order of the Board
HENGDELI HOLDINGS LIMITED
Zhang Yuping
Chairman

Hong Kong, 7 August 2013

As at the date hereof, the Executive Directors of the Company are Mr. Zhang Yuping (chairman), Mr. Huang Yonghua and Mr. Lee Shu Chung Stan, the Independent Non-executive Directors are Mr. Cai Jianmin, Mr. Wong Kam Fai William and Mr. Liu Xueling, the Non-executive Director is Mr. Shi Zhongyang.