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BEAUTIFUL CHINA HOLDINGS COMPANY LIMITED 美麗中國控股有限公司

(incorporated in Bermuda with limited liability)
(Stock code: 706)

EXTENSION OF THE LONG STOP DATE UNDER THE SUBSCRIPTION AGREEMENT

The Board announces that as agreed in writing between the Company and the Subscriber on 30 December 2013, the long stop date of the Subscription Agreement has been extended from the 31 December 2013 to 30 January 2014.

Reference is made to the announcements of the Company dated 22 October 2013 and 27 December 2013, and the circular of the Company dated 6 December 2013 (the "Circular"). Unless otherwise stated, capitalized terms used herein shall bear the same meanings as defined in the Circular.

EXTENSION OF THE LONG STOP DATE UNDER THE SUBSCRIPTION AGREEMENT

The Board announces that as agreed in writing between the Company and the Subscriber on 30 December 2013, the long stop date of the Subscription Agreement has been extended from the 31 December 2013 to 30 January 2014.

Save and except for the aforesaid extension of the long stop date, all the terms of the Subscription Agreement remain unchanged and continue in full force and effect.

The Subscriber and its concert parties should continue to comply fully with Schedule VI (Whitewash Guidance Note) to the Takeovers Code. If there is any non-compliance with the Takeovers Code or any material change to the information provided or representations made, the Executive should be advised immediately so that the Executive can determine whether the Whitewash Waiver remains valid.

For and on behalf of

Beautiful China Holdings Company Limited

Tan Shu Jiang

Executive Director

Hong Kong, 30 December 2013

As at the date of this announcement, the Board comprises Mr. Sze Wai, Marco, Mr. Tan Shu Jiang, Mr. Mao Zhenhua and Mr. Shentu Jun as executive Directors, and Mr. Lai Yip Wing, Mr. Chan Ming Sun, Jonathan and Mr. Chong Yiu Kan, Sherman as independent non-executive Directors.

The Directors jointly and severally accept full responsibility for the accuracy of information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.