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BEAUTIFUL CHINA HOLDINGS COMPANY LIMITED 美麗中國控股有限公司

(incorporated in Bermuda with limited liability)
(Stock code: 706)

CHANGE OF ADDRESS OF HONG KONG BRANCH SHARE REGISTRAR AND TRANSFER OFFICE

The board (the "Board") of directors (the "Directors") of Beautiful China Holdings Company Limited (the "Company") hereby announces that with effect from 31 March 2014, the Hong Kong branch share registrar and transfer office of the Company, Tricor Tengis Limited (the "Branch Share Registrar"), will change its address from 26/F, Tesbury Centre, 28 Queen's Road East, Hong Kong to:

Level 22, Hopewell Centre 183 Queen's Road East Hong Kong

All telephone and facsimile numbers of the Branch Share Registrar will remain unchanged.

By order of the Board

Beautiful China Holdings Company Limited

Chan Ying Kay

Company Secretary

Hong Kong, 12 March 2014

As at the date of this announcement, the Board comprises Mr. Sze Wai Marco and Mr. Tan Shu Jiang as executive Directors, Mr. Law Fei Shing as non-executive Director, and Mr. Chong Yiu Kan, Sherman and Mr. Lum Pak Sum as independent non-executive Directors.