

SHINEWING (HK) CPA Limited 43/F., The Lee Gardens 33 Hysan Avenue Causeway Bay, Hong Kong

SECTION A

12 December 2012

TO THE BOARD OF DIRECTORS
CHINA DATA BROADCASTING HOLDINGS LIMITED

Dear Sirs,

We report on the unaudited pro forma financial information (the "Unaudited Pro Forma Financial Information") of China Data Broadcasting Holdings Limited (the "Company") and its subsidiaries (hereinafter collectively referred to as the "Group") and Sufficient Value Group Limited (the "Target Co BVI") and its subsidiaries (the "Target Group"; together with the Group collectively referred to as the "Enlarged Group") set out in section B of Appendix III to the circular issued by the Company dated 12 December 2012 (the "Circular") in connection with the proposed acquisition (the "Acquisition") of the entire issued share capital of the Target Co BVI from Fit Generation Holding Limited ("Fit Generation"). The Unaudited Pro Forma Financial Information has been prepared by the directors of the Company for illustrative purposes only, to provide information about how the Acquisition might have affected the financial information presented. The basis of preparation of the Unaudited Pro Forma Financial Information is set out in section B below.

Respective responsibilities of the directors of the Company and the reporting accountants

It is the responsibility solely of the directors of the Company to prepare the Unaudited Pro Forma Financial Information in accordance with paragraph 31 of Chapter 7 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") and with reference to Accounting Guideline 7 "Preparation of Pro Forma Financial Information for Inclusion in Investment Circulars" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA").

It is our responsibility to form an opinion, as required by paragraph 31(7) of Chapter 7 of the GEM Listing Rules, on the Unaudited Pro Forma Financial Information and to report our opinion to you. We do not accept any responsibility for any reports previously given by us on any financial information used in the compilation of the Unaudited Pro Forma Financial Information beyond that owed to those to whom those reports were addressed by us at the dates of their issue.

Basis of opinion

We conducted our engagement in accordance with Hong Kong Standard on Investment Circular Reporting Engagements 300 "Accountants' Reports on Pro Forma Financial Information in Investment Circulars" issued by the HKICPA. Our work consisted primarily of comparing the unadjusted financial information with source documents, considering the evidence supporting the adjustments and discussing the Unaudited Pro Forma Financial Information with the directors of the Company. This engagement did not involve independent examination of any of the underlying financial information.

We planned and performed our work so as to obtain the information and explanations we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the Unaudited Pro Forma Financial Information has been properly compiled by the directors of the Company on the basis stated, that such basis is consistent with the accounting policies of the Group and that the adjustments are appropriate for the purpose of the Unaudited Pro Forma Financial Information as disclosed pursuant to paragraph 31(1) of Chapter 7 of the GEM Listing Rules.

The Unaudited Pro forma Financial Information is for illustrative purpose only, based on the judgements and assumptions of the directors of the Company and, because of its hypothetical nature, does not provide any assurance or indication that any event will take place in future and may not be indicative of:

- the financial position of the Enlarged Group as at 30 June 2012 or any future date; and
- the results and cash flows of the Enlarged Group for the year ended 31 December 2011 or any future period.

Opinion

In our opinion:

- (a) the Unaudited Pro Forma Financial Information has been properly compiled by the directors of the Company on the basis stated;
- (b) such basis is consistent with the accounting policies of the Group; and
- (c) the adjustments are appropriate for the purposes of the Unaudited Pro Forma Financial Information as disclosed pursuant to paragraph 31(1) of Chapter 7 of the GEM Listing Rules.

SHINEWING (HK) CPA LIMITED

Certified Public Accountants

Pang Wai Hang

Practising Certificate Number: P05044

Hong Kong

SECTION B PRO FORMA FINANCIAL INFORMATION

Introduction to the unaudited pro forma financial information

The accompanying unaudited pro forma financial information ("Unaudited Pro Forma Financial Information") of China Data Broadcasting Holdings Limited (the "Company") and its subsidiaries (hereinafter collectively referred to as the "Group") and Sufficient Value Group Limited (the "Target Co BVI") and its subsidiaries (the "Target Group"; together with the Group collectively referred to as the "Enlarged Group") has been prepared by the directors of the Company to illustrate the effect of the acquisition of entire issued share capital of the Target Co BVI (the "Acquisition"), at an aggregate consideration of HK\$2,012,868,000 which will be settled in full by the allotment and issue of 135,000,000 ordinary shares (the "New Ordinary Shares") and 1,877,868,000 convertible preference shares (the "New Convertible Preference Shares") of the Company.

The Unaudited Pro Forma Financial Information should be read in conjunction with the financial information of the Group as set out in Appendix II to the Circular and the accountants' report on the Target Group as set out in Appendix I to the Circular.

1. UNAUDITED PRO FORMA CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME OF THE ENLARGED GROUP

The following table is an illustrative unaudited pro forma consolidated statement of comprehensive income of the Enlarged Group which has been prepared on the basis set out below for the purpose of illustration as if the Completion (defined below) had taken place at the beginning of the fiscal year.

The unaudited pro forma consolidated statement of comprehensive income of the Enlarged Group is prepared as if the Acquisition and issuance of the New Ordinary Shares and New Convertible Preference Shares had been completed (the "Completion") on 1 January 2011 and is based on the combined statement of comprehensive income of the Target Group for the year ended 31 December 2011 as extracted from the accountants' report on the Target Group as set out in Appendix I to the Circular, and the audited consolidated statement of comprehensive income of the Group for the year ended 31 December 2011 as set out in Appendix II to the Circular, and after making certain proforma adjustments as set out below.

Upon actual completion of the Acquisition, merger accounting will be adopted in the consolidated financial statements of the Enlarged Group. For the illustrative purpose of this unaudited pro forma consolidated statement of comprehensive income of the Enlarged Group, it is assumed 1 January 2011 to be the date when Sichuan Changhong Electric Co., Limited ("Sichuan Changhong") have gained effective control of the Company, and that the Group and the Target Group first come under common control by Sichuan Changhong. The consolidated statement of comprehensive income includes the results of each of the combining entities from 1 January 2011, which reflects the financial impact as if the Completion had taken place on 1 January 2011.

The unaudited pro forma consolidated statement of comprehensive income of the Enlarged Group has been prepared by the directors of the Company as a result of the Completion. As it has been prepared for illustrative purpose only and because of its hypothetical nature, it may not give a true picture of the results of the Enlarged Group for the year ended 31 December 2011 or any future financial periods.

	The Group for the year ended 31 December 2011 HK\$'000	The Target Group for the year ended 31 December 2011 HK\$'000	Total HK\$'000	Pro forma adjustment HK\$'000 (Note 1)	Pro forma Enlarged Group HK\$'000
Turnover Cost of sales and	2,724,330	13,357,743	16,082,073	-	16,082,073
services provided	(2,680,539)	(12,729,924)	(15,410,463)	-	(15,410,463)
Gross profit Other income Distribution and	43,791 226	627,819 20,053	671,610 20,279	•	671,610 20,279
selling expenses Administrative	(8,451)	(226,500)	(234,951)		(234,951)
expenses Finance costs	(15,662) (6,449)	(93,365) (31,983)	(109,027) (38,432)	(18,951)	(127,978) (38,432)
Profit before tax Income tax	13,455 (2,984)	296,024 (87,390)	309,479 (90,374)	(18,951)	290,528 (90,374)
Profit for the year	10,471	208,634	219,105	(18,951)	200,154
Other comprehensive income: Exchange differences arising on translation of foreign operations		24,720	24,720		24,720
Total comprehensive income for the year	10,471	233,354	243,825	(18,951)	224,874
Profit for the year attributable to: Owners of the Target					
Co BVI	10,471	188,033	198,504	(18,951)	179,553
Non-controlling interests		20,601	20,601	<u>-</u>	20,601
	10,471	208,634	219,105	(18,951)	200,154
Total comprehensive income for the year attributable to: Owners of the Target Co BVI Non-controlling interests	10,471 	210,282 23,072	220,753 23,072	(18,951)	201,802 23,072
	10,471	233,354	243,825	(18,951)	224,874

Note:

^{1.} The pro forma adjustment reflects the estimated professional fees incurred for the Acquisition. This adjustment is not expected to have any continuing effect on the unaudited pro forma consolidated statement of comprehensive income in subsequent years.

2. UNAUDITED PRO FORMA CONSOLIDATED STATEMENT OF FINANCIAL POSITION OF THE ENLARGED GROUP

The following table is an illustrative unaudited pro forma consolidated statement of financial position of the Enlarged Group which has been prepared on the basis set out below for the purpose of illustration as if the Completion had been completed on 30 June 2012.

The unaudited pro forma consolidated statement of financial position of the Enlarged Group is prepared as if the Completion had been completed on 30 June 2012 and is based on the combined statement of financial position of the Target Group as at 31 July 2012 extracted from the accountants' report on the Target Group as set out in Appendix I to the Circular, and the unaudited consolidated statement of financial position of the Group as at 30 June 2012 set out in Appendix II to the Circular and after making certain proforma adjustments as set out below.

The unaudited pro forma consolidated statement of financial position of the Enlarged Group has been prepared by the directors of the Company as a result of the Completion. As it has been prepared for illustrative purpose only and because of its hypothetical nature, it may not give a true picture of the financial position of the Enlarged Group as at 30 June 2012 or at any future date.

	The Group as at 30 June 2012	The Target Group as at	Total	Proc	forma a divers	onto	Pro forma Enlarged
	HK\$'000	31 July 2012 HK\$'000	HK\$'000	HK\$'000	forma adjustm HK\$'000	HK\$'000	Group HK\$'000
				(Note 1)	(Note 2)	(Note 3)	
Non-current assets							
Plant and equipment Investments in subsidiaries	310	18,828	19,138	2,565,522	(2,565,522)		19,138
	310	18,828	19,138	2,565,522	(2,565,522)		19,138
Current assets Inventories Trade and bills receivables Trade deposits Prepayments, deposits and other	630 247,356 84,507	1,413,668 962,887 323,237	1,414,298 1,210,243 407,744	<u>.</u>	-	:	1,414,298 1,210,243 407,744
receivables	578	129,764	130,342	-	-	-	130,342
Amounts due from related companies Amount due from ultimate	4	-	4	-	-	-	4
holding company	-	26	26	-	-	-	26
Property held for sale Pledged bank deposits	4,251	405 7,762	405 12,013	-	-	-	405 12,013
Bank balances and cash	171,945	94,989	266,934			(18,951)	247,983
	509,271	2,932,738	3,442,009			(18,951)	3,423,058
Current liabilities Trade and bills payables Other payables	356,383 6,449	1,242,353 154,695	1,598,736 161,144	-	:		1,598,736 161,144
Dividend payables Customer deposits	55,012	186 116,343	186 171,355	-	-	-	186 171,355
Amount due to a director	5	•	5	-	-	-	5
Income tax payables Bank and other borrowings	7,210 38,750	13,734 630,450	20,944 669,200	-	-	-	20,944 669,200
Bank overdraft		59,175	59,175		<u>-</u>		59,175
	463,809	2,216,936	2,680,745				2,680,745
Net current assets	45,462	715,802	761,264			(18,951)	742,313
Total assets less current liabilities	45,772	734,630	780,402	2,565,522	(2,565,522)	(18,951)	761,451
Capital and reserves Share capital Share premium Capital reserve Merger reserve	8,350 34,492	190,000 3,240	8,350 224,492 3,240	50,322 2,515,200	(190,000) (3,240) (1,967,563)	- - -	58,672 2,549,692 (1,967,563)
Statutory reserve Exchange reserve	_	53,579 42,275	53,579 42,275	-	(53,579) (49,531)	-	(7,256)
Retained profits	2,930	361,662	364,592	-	(301,609)	(18,951)	44,032
Non-controlling interests	45,772	650,756 67,280	696,528 67,280	2,565,522	(2,565,522)	(18,951)	677,577 67,280
Total equity	45,772	718,036	763,808	2,565,522	(2,565,522)	(18,951)	744,857
• •					<u>,, , , </u>		
Non-current liabilities Deferred income		16,594	16,594				16,594
	45,772	734,630	780,402	2,565,522	(2,565,522)	(18,951)	761,451

Notes:

 Pursuant to the acquisition agreement, the Company will allot and issue shares to Fit Generation as below:

	New Ordinary	New Convertible Preference Shares	
	Shares to be allotted and issued	to be allotted and issued	Total
Number of shares to be allotted			
and issued to Fit Generation	135,000,000	1,877,868,000	2,012,868,000
Issue price per share	HK\$1	HK\$1	N/A
Nominal value per share	HK\$0.025	HK\$0.025	N/A
Market price/ fair value per			
share as at 30 June 2012	HK\$1.74	HK\$1.2411	N/A
Total consideration at fair value			
as at 30 June 2012	HK\$234,900,000	HK\$2,330,622,000	HK\$2,565,522,000
Nominal value of shares issued	HK\$3,375,000	HK\$46,947,000	HK\$50,322,000
Share premium on issue of New Ordinary Shares and New			
Convertible Preference Shares	HK\$231,525,000	HK\$2,283,675,000	HK\$2,515,200,000

The adjustment represents the fair value of HK\$2,565,522,000 of total consideration for the acquisition of the entire issued share capital of the Target Co BVI to be satisfied by:

(i) Allotment and issue of 135,000,000 New Ordinary Shares with nominal value of HK\$0.025 each by the Company to Fit Generation at a market price of HK\$1.74 each totaling HK\$234,900,000 assuming the issuance was completed as at 30 June 2012; and

(ii) Allotment and issue of 1,877,868,000 New Convertible Preference Shares with nominal value of HK\$0.025 each by the Company to Fit Generation at a fair value of HK\$1.2411 each totaling HK\$2,330,622,000. The New Convertible Preference Shares with a conversion price of HK\$1.00 each are non-redeemable, zero coupon rate and are accounted for as the share capital of the Company. The fair value of the New Convertible Preference Shares was valued by an independent professional valuer, Grant Sherman Appraisal Limited as at 30 June 2012, assuming the issuance was completed as at 30 June 2012. The fair value of the Convertible Preference Shares will be re-assessed at the actual completion date.

Methodology for Valuation of the New Convertible Preference Shares:

After the business combination of the Company and the Target Group and given the non-redeemable nature of the New Convertible Preference Shares, the fair value of the business enterprise of the enlarged group is calculated as the sum of the fair values of the business enterprises of the Company and the Target Group. The fair value of each of the New Convertible Preference Shares is arrived by the fair value of the enlarged group divided by the sum of the total number of issued shares (including the ordinary shares outstanding of the Company as at 30 June 2012, the New Ordinary Shares and New Convertible Preference Shares to be issued upon completion of the Acquisition).

This conclusion of value was based on generally accepted valuation procedures and practices that rely extensively on the use of numerous assumptions and the consideration of many uncertainties, not all of which can be easily quantified or ascertained.

The final market price and valuation results of the New Ordinary Shares and New Convertible Preference Shares to be recognised at actual completion of the Acquisition may be different from the amounts stated herein.

2. The adjustment reflects the elimination of the share capital and reserves due to the business combination involving entities under common control.

The Unaudited Pro Forma Financial Information of the Enlarged Group has been prepared on the basis of business combination involving entities under common control, in which all of the combining enterprises are ultimately controlled by the same party both before and after the Acquisition, and that the control is not transitory. The Group and the Target Group are under the ultimate control of the Sichuan Changhong as from 20 March 2012 (the "First Date under Common Control") when Sichuan Changhong has gained effective control of the Company. Upon actual completion of the Acquisition, merger accounting will be adopted in the consolidated financial statements. The reserves of the Target Group at the First Date under Common Control, which represented the share premium, capital reserve, statutory reserve, exchange reserve and retained profits, would be transferred to merger reserve. The assets and liabilities of the Target Group acquired are measured at the carrying amounts as recorded by the Target Group and the difference between the carrying amount of the net assets of the Target Group at the First Date under Common Control and the total fair value of the shares to be issued is adjusted to merger reserve. For the illustrative purpose of this unaudited pro forma consolidated statement of financial position, the directors of the Company derived the estimated carrying amounts of net assets of the Target Group as at the First Date under Common Control based on the Target Group's management accounts. The details of the merger reserve are as follows:

HK\$ '000 Share capital and reserves of the Target Group at the First Date under Common Control Share capital Share premium 190,000 Capital reserve 3,240 Statutory reserve 53,579 Exchange reserve 49,531 Retained profits 301,609 597,959 Fair value of the consideration transferred (note 1) (2,565,522) Merger reserve (1,967,563)

The details of the Company's shares issued upon completion of the Acquisition are as follows:

	Number of Ordinary Shares	Number of New Convertible Preference Shares	Nominal value of Share Capital of HK\$0.025 each	
	′000	'000	HK\$ '000	
Shares issued before the Acquisition	334,000	-	8,350	
New Ordinary Shares to be allotted and issued upon completion of the Acquisition	135,000	<u>-</u>	3,375	
New Convertible Preference Shares to be allotted and issued upon completion of the Acquisition			, , , , , , , , , , , , , , , , , , ,	
completion of the Acquisition	-	1,877,868	46,947	
Shares issued upon completion of the Acquisition	469,000	1,877,868	58,672	

The market price of the Company's shares at the actual completion date may be different from their market price used in preparing this Unaudited Pro Forma Financial Information, and the carrying values of the identifiable assets acquired and liabilities assumed of the Enlarged Group at the actual completion date may be different from the carrying values used in preparing this Unaudited Pro Forma Financial Information

In summary, the adjustment in notes 1 and 2 reflects:

- the issuance of the New Ordinary Shares and the New Convertible Preference Shares to Fit Generation upon the Completion
- the elimination of the share capital and reserves due to the business combination involving entities under common control.
- The pro forma adjustment reflects professional expenses directly attributable to the Acquisition of approximately HK\$18,951,000 deemed to be incurred on 30 June 2012.
- 4. The above adjustments are not expected to have any continuing effect on the unaudited pro forma consolidated statement of financial position in subsequent years.

3. UNAUDITED PRO FORMA CONSOLIDATED STATEMENT OF CASH FLOWS OF THE ENLARGED GROUP

The following table is an illustrative unaudited pro forma consolidated statement of cash flows of the Enlarged Group which has been prepared on the basis set out below for the purpose of illustration as if the Completion had taken place at the beginning of the fiscal year.

The unaudited pro forma consolidated statement of cash flows of the Enlarged Group is prepared as if the Completion had been completed on 1 January 2011 and is based on the combined statement of cash flows of the Target Group for the year ended 31 December 2011 as extracted from the accountants' report on the Target Group as set out in Appendix I to the Circular, and the audited consolidated statement of cash flows of the Group for the year ended 31 December 2011 as set out in Appendix II to the Circular, and after making certain pro forma adjustments as set out below.

Upon actual completion of the Acquisition, merger accounting will be adopted in the consolidated financial statements of the Enlarged Group. For the illustrative purpose of this unaudited pro forma consolidated statement of cash flows of the Enlarged Group, it is assumed 1 January 2011 to be the date when Sichuan Changhong have gained effective control of the Company, and that the Group and the Target Group first come under common control by Sichuan Changhong. The consolidated statement of cash flows includes the cash flows of each of the combining entities from 1 January 2011, which reflects the financial impact as if the Completion had taken place on 1 January 2011.

The unaudited pro forma consolidated statement of cash flows of the Enlarged Group has been prepared by the directors of the Company as a result of the Completion. As it has been prepared for illustrative purpose only and because of its hypothetical nature, it may not give a true picture of the cash flows of the Enlarged Group for the year ended 31 December 2011 or for any future financial periods.

	The Group for the year ended 31 December 2011	The Target Group for the year ended 31 December 2011	Total	Pro forma adjustment	Pro forma Enlarged Group
	HK\$'000	HK\$'000	HK\$'000	HK\$'000 (Note 1)	HK\$'000
OPERATING ACTIVITIES					
Profit before tax Adjustments for: Depreciation for plant and	13,455	296,024	309,479	(18,951)	290,528
equipment Gain on disposal of plant	196	5,444	5,640		5,640
and equipment Allowance for obsolete	(18)	(250)	(268)	-	(268)
inventories Impairment loss recognised	-	6,147	6,147	-	6,147
on trade receivables	-	1,319	1,319	-	1,319
Government subsidies	-	(10,451)	(10,451)	_	(10,451)
Waiver of other payables	-	(1,111)	(1,111)	-	(1,111)
Bank interest income	(83)	(1,874)	(1,957)	-	(1,957)
Finance costs	6,449	31,983	38,432	-	38,432
Operating cash flows before movements in working					
capital Decrease (increase) in	19,999	327,231	347,230	(18,951)	328,279
inventories Increase in trade and bills	706	(718,382)	(717,676)	-	(717,676)
receivables Decrease (increase) in trade	(1,372)	(83,900)	(85,272)	-	(85,272)
deposits Increase in prepayments, deposits and other	75,974	(131,193)	(55,219)	-	(55,219)
receivables Increase in trade and bills	(74)	(86,810)	(86,884)	-	(86,884)
payables (Decrease) increase in other	105,784	142,513	248,297	-	248,297
payables Increase in customer	(1,773)	36,164	34,391	-	34,391
deposits	22,206	116,926	139,132		139,132
Cash generated from (used					
in) operations	221,450	(397,451)	(176,001)	(18,951)	(194,952)
Income tax paid	(1,985)	(70,495)	(72,480)	<u>-</u>	(72,480)
NET CASH GENERATED FROM (USED IN)					
OPERATING ACTIVITIES	219,465	(467,946)	(248,481)	(18,951)	(267,432)

	The Group for the year ended 31 December 2011	The Target Group for the year ended 31 December 2011	Total	Pro forma adjustment	Pro forma Enlarged Group
	HK\$'000	HK\$'000	HK\$'000	HK\$'000 (Note 1)	HK\$'000
INVESTING ACTIVITIES					
Increase in pledged bank deposits	(1,123)	_	(1,123)	_	(1,123)
Withdrawal of pledged bank deposits	-	313,164	313,164	_	313,164
Purchases of plant and equipment	(309)	(7,555)	(7,864)	_	
Interest received	83	1,874	1,957	-	(7,864) 1,957
Proceeds on disposal of property, plant and equipment	128	250	378		378
NET CASH (USED IN)					
GENERATED FROM INVESTING ACTIVITIES	(1,221)	307,733	306,512		306,512
FINANCING ACTIVITIES					
Decrease in amount due to a director	(36)	-	(36)		(36)
Net borrowings repaid on discounted bills with recourse Repayment of loan from a related	(116,250)	-	(116,250)	•	(116,250)
company	(76,512)		(76,512)	-	(76,512)
New bank loans raised Advance from ultimate holding company	•	12,325	12,325	-	12,325
	-	81,520	81,520	-	81,520
Government subsidies	(6.440)	10,451	10,451	•	10,451
Interest paid Net proceeds from issue of shares	(6,449) 6,355	(31,781)	(38,230) 6,355		(38,230)
NET CASH (USED IN)					
GENERATED FROM FINANCING ACTIVITIES	(192,892)	72,515	(120,377)		(120,377)
NET INCREASE (DECREASE)					
IN CASH AND CASH EQUIVALENTS	25,352	(87,698)	(62,346)	(18,951)	(81,297)
Effect of foreign exchange rate changes		5,956	5,956	-	5,956
CASH AND CASH					
EQUIVALENTS AT BEGINNING OF THE YEAR	46,536	123,436	169,972		169,972
CASH AND CASH					
EQUIVALENTS AT END OF THE YEAR, represented by bank balances and cash	71,888	41,694	113,582	(18,951)	94,631
Dorrk Datations and Cash				. , /	,

Note:

^{1.} The pro forma adjustment reflects the estimated professional fees incurred for the Acquisition. This adjustment is not expected to have any continuing effect on the unaudited pro forma consolidated statement of cash flows in subsequent years.